



Shriners
Children's™
Boston

BOSTON
HAUNTED
WALK 

FUNDRAISING TOOLKIT
2024



What we do:

Shriners Children's Boston specializes in pediatric burn care, reconstructive plastic surgery, and cleft lip and palate care. Your fundraising donations will directly support patient care at Shriners Children's Boston, provided *regardless of the families' ability to pay or insurance status*.

How to begin fundraising:

Register at BostonHauntedWalk.org or scan the QR code!

1

Registering is easy, but if you need help contact us at BostonDonorRelations@shrinenet.org!



2

Make your goal realistic and significant!

We recommend \$1,000 per team but you can aim higher and adjust anytime!

3

Share your goal with everyone!

You can share via email or text, and be sure to tag #BOSHauntedWalk when you share on social media!

We are here to help!

If you have any out-of-the-box ideas or would like help brainstorming the best way for you to leverage your networks, please contact us at BostonDonorRelations@shrinenet.org or call 617-371-4807.



Now, let's scare up some donations!

1 Start a team and make your first personal donation!

2 See if your employer will match donations to the Boston Haunted Walk!

3 Reach out to friends, family and coworkers to make a donation to your team page!

4 Send a personalized letter to your networks asking for donations to the Boston Haunted Walk!

5 Ask your employer for a Boston Haunted Walk sponsorship or make an introduction to the Development Team!

6 Visit your favorite local stores to see if they will sponsor the Boston Haunted Walk or donate a raffle item!

7 Host a Halloween-themed 3rd party fundraiser like pumpkin carving, decorate-your-porch contest, or pet costume contest!

Do you have an offline donation to send in?

Use our signature **Shriners Children's event app** to deposit checks directly to your team page!

Tech-averse? No worries, you can still mail in your donations.

Mail to:

Shriners Children's Boston
Attn: Office of Philanthropy
51 Blossom St.
Boston, MA 02114

Please include the following information:

- Boston Haunted Walk 2023
- Donor contact information
- Your name, team name, and email address